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Attorney Docket No. 50269-0578

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Shubhasheesh Anand, et al.

Serial No.: 10/799,048

Filed on: March 11, 2004

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Confirmation No.: 6738

Examiner: NYA

Group Art Unit No.: 3622

For: PREDICTING INVENTORY AVAILABILITY AND PRIORITIZING THE SERVING
OF COMPETING ADVERTISEMENTS BASED ON CONTRACT VALUE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

DISCLOSURE PURSUANT TO 37 CFR §1.56
OF OFFICE ACTION(S)

Sir:

The Examiner is hereby notified that for the following related application(s) an Office Action has been received as indicated below:

U.S. Application/ Pat. No.	File Date	Office Action Mailing Date	Atty. Docket. No.
10/648,599	August 25, 2003	September 2, 2004	50269-0578


The related application(s) contain(s) one or more claims that may be substantially similar to one or more claims in the present application, those claims may have been rejected in the related application(s), and a different interpretation may have been applied to one or more of the references that are of record in the present application. Therefore, the Examiner is encouraged to review the file history(ies) of the related application(s) as some of the information contained therein may be material to the examination of the present application.

Throughout the pendency of this application, please charge any additional fees, including any required extension of time fees, and credit all overpayments to deposit account 50-1302. A duplicate of this sheet is enclosed.

Respectfully submitted,

HICKMAN PALERMO TRUONG & BECKER LLP

Dated: October 27, 2004



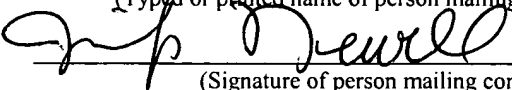
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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on
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Jennifer Newell

(Typed or printed name of person mailing correspondence)



(Signature of person mailing correspondence)